veronafiere
Trade shows & events since 1898

Visitor regulations

VISITOR REGULATIONS
VINITALY AND ENOLITECH

1. INTRODUCTION

Veronafiere adopts the following Visitor Regulations in order to define the rules for accessing the Vinitaly and Enolitech Events organized by Veronafiere ("Events"), as well as the rules of conduct for visitors participating in the aforementioned Events.
The Events will take place from 11 to 14 April 2027 at the Veronafiere Exhibition Centre.
The opening hours of the Events will be from Sunday to Tuesday, from 9:30 a.m. to 6:00 p.m., with access permitted until 5:00 p.m.; and on Wednesday from 9:30 a.m. to 4:30 p.m., with access permitted until 2:30 p.m.
By reading and accepting these Regulations, the Visitor agrees to comply with the rules contained herein and to behave in accordance with the regulations concerning public order and safety.

2. CONDITIONS OF ACCESS TO THE EVENTS AND SERVICES

Access to the Events is reserved for operators belonging to the following categories, in compliance with the days dedicated to them:

GDO (Large-Scale Retail)
wholesalers
import-export
distributors/agents
food retailers

restaurants
hotels
catering
wine shops

bars and wine bars
sommeliers
oenotechnicians
producers of oenological technologies

wine producers
specialized press
authorities
institutions

travel agencies
online travel agencies – OTA
tour operators
travel designers
destination management organization

("Visitor" or "Visitors")

In particular, operators who do not have a direct and active role in purchasing ("Sommelier for passion" and "My wine company does not exhibit at Vinitaly") may visit the Event only on Sunday and Wednesday.
Entry to the Events is prohibited to minors under 18 years of age, even if accompanied.
Access to the Events is permitted only to Visitors holding a valid entry ticket. The price of the ticket corresponds to the face value indicated on it. Visitors may obtain their entry ticket:
- by validating an online invitation code;
- by purchasing it online.

Invitation code validation and ticket purchases can be made exclusively online, subject to mandatory registration on the dedicated Event websites.

The Visitor must:
a) complete the registration form, providing the required personal data and ensuring that the information provided is complete and truthful. **The tax code and the data necessary for its verification are required in order** to monitor access to the Events by adults only. **The system does not allow data modification;**
b) read the privacy policy;
c) accept these Regulations;
d) the entry ticket will be sent to the email address provided during registration via print@home; it can then be printed or downloaded through the app.

The entry ticket is personal and non-transferable.
Should a Visitor be found in possession of another person's ticket, Veronafiere reserves the right to withdraw it and to request the Visitor to leave the Exhibition Centre.
Each Visitor may purchase and register up to 4 total accesses under their own name, to be used for one (01) single entry for each day of the Event.
Visitors redeeming an exhibitor invitation coupon consent to the sharing of their personal data (name / surname / city / province / country) with the exhibitor who issued the invitation.
The entry ticket may also be used as a "business card" to be shown to exhibitors; exhibitors may scan, using the Event App, the QR Code printed on the ticket and collect the Visitor's identifying and contact information.

3. RULES FOR STAYING ON-SITE AND PROHIBITED CONDUCT WITHIN THE EXHIBITION CENTRE

Provisions for staying within the Exhibition Centre
The Visitor must behave in accordance with the regulations on public order and safety and must not pose a threat to the safety of the Events or other visitors. The Visitor must not interrupt, disturb, or attempt to interrupt the regular conduct of activities within the Events. Furthermore, for their own safety and that of others, the Visitor must exercise the utmost attention, caution, and diligence within the Events and comply with the notices and behavioural rules posted within the Exhibition Centre.

Introduction of dangerous items within the Exhibition Centre
It is strictly forbidden to bring into the Exhibition Centre any items that may be off ensive or harmful to the physical safety of individuals present inside the venue.

Sale of products within the Exhibition Centre
The sale of products inside the Exhibition Centre is strictly prohibited. In the event of violation, Veronafiere may request the intervention of the Public Security Authority, which will take all appropriate measures against the responsible party. Veronafiere may also require the return of the entry ticket issued to the Visitor.

Distribution and/or dissemination of promotional or advertising material within the Exhibition Centre
The distribution and/or dissemination of promotional or advertising material within the Exhibition Centre is prohibited.
Any Visitor caught carrying out such activity will immediately lose their entry ticket.

Children / Minors
During Vinitaly and Enolitech, minors under the age of 18 are not permitted access to the Exhibition Centre.

Security
As an essential condition for accessing the Events, the Visitor consents to security inspections and any necessary control activities, including the use of metal detectors, before and during the visit. During these controls, the Visitor may be asked to show the contents of bags, backpacks, or any other personal belongings.

4. DAMAGES AND LIABILITY

Veronafiere assumes no responsibility for damages suff ered by the Visitor due to events not attributable to Veronafiere, nor for damages caused by the Visitor to third parties and/or their property.
Veronafiere cannot be held liable for consequences resulting from careless or negligent behaviour by the Visitor; the Visitor must always exercise maximum diligence during the visit to the Events.
Any incident involving the Visitor must be immediately reported to security personnel for on-site verification and documentation; failure to make an immediate report exempts Veronafiere from any liability toward the Visitor.
Veronafiere is not liable for unforeseeable and/or indirect damages suff ered by the Visitor, including, by way of example: loss of profit, loss of opportunity, loss of income, clientele, data, or any financial or commercial damage or immaterial harm.
Veronafiere declines any liability for false or misleading information conveyed through promotional material distributed by unauthorized third parties.
The Visitor also consents to being photographed, filmed, or recorded; Veronafiere or third parties appointed by it are authorized to broadcast, publish, or allow the use of such material without the Visitor being entitled to any compensation.

5. CANCELLATION AND/OR RESCHEDULING OF EVENTS

Veronafiere reserves the right to cancel and/or reschedule the Events on its calendar.
Ticket refunds will be issued exclusively in the event of cancellation and/or rescheduling of Vinitaly and Enolitech by Veronafiere and according to the procedures and timelines established by Veronafiere.

6. AMENDMENTS TO THE REGULATIONS

Veronafiere reserves the right to modify these Regulations at any time. The updated version will be published on the official Vinitaly and Enolitech websites and will take immediate effect upon publication.
For all matters not specified in these Regulations, please refer to the document “GENERAL TERMS AND CONDITIONS FOR TICKET HOLDERS AND RULES FOR VISITORS”, approved by the Board of Directors of Veronafiere S.p.A. and available on the official website http://www.veronafiere.it/info-e-servizi/regolamento-visitatori/