

## VINITALY TOURISM

### B2B SPEED DATE WITH WINE, SPIRITS AND BEER PRODUCERS

Dear Sir/Madam,

Vinitaly, the largest wine and spirits fair in Italy, will be held in **Verona from 6 to 9 April 2025** at the Veronafiere Exhibition Center.

During this worldwide famous event, international buyers will have the opportunity to attend selected wine tasting sessions, walk-around events and in-person meetings with the wine producers themselves.

In particular during this upcoming 2025 edition Veronafiere is organizing on April 9th “Vinitaly tourism” **a new B2B speed date service dedicated to wine, beer and spirits producers tourism**. The goal of the meetings will be to connect companies and producers that offer wine tourism activities and experiences with tour operators and travel agencies interested in discovering new realities to include in their offer.

If you are interested in being included in this program and coming to Vinitaly 2025 to take part in the B2B wine tourism speed date service, we will cover the following expenses:

- 1 night stay April 8th 2025 – Hotel accommodation for one person on B&B basis – booking by Veronafiere through our travel agency;
- If you arrive before April 8th or decide to extend your stay, you will be required to make all necessary arrangements directly with the hotel and personally settle all additional costs. If you are accompanied by someone, we can arrange for a double/twin room, but the difference in price will be at your own expense and should be settled directly with the hotel, together with any other extras, at the end of your stay;
- Entry pass for Vinitaly 2025;
- Partial refund on travel expenses based on the origin of your journey from the following scheme:

South-East Asia: € 1.000,00

South America, United States and Canada: € 900,00

China: € 800,00

India, East Africa: € 700,00

Denmark, Czech Republic, Israel, CIS Countries: € 400,00

Belgium, Netherlands, France, North Africa: € 300,00

**Anything not expressly indicated as included in the above-mentioned treatment is to be considered excluded.**



Participants selected for the speed date Vinitaly tourism service of April 9th will take part in up to 12 B2B meetings with exhibitors from 10:00am-1:00pm and from 2:30pm-3:30pm. You will be presented with your mandatory agenda with selected wine / beers / spirits producers as soon as it's defined and 1 week before the event at latest. The agenda will be created according to business matching and affinities between your Company profile and the producers involved

Further details on the program will be provided with further communications.

Please confirm your acceptance of this invitation by registering here:  
<https://form.jotform.com/243544559305056>

We look forward to hearing from you soon!

Yours sincerely,

Vinitaly's Team