

NoLo VINITALY EXPERIENCE PROGRAM

SUNDAY 12 APRIL 2026

16.00 - 17.00

The measure of taste: balance and identity of alcohol-free and low-alcohol wines

Organized by **Francesca Granelli**

MONDAY 13 APRIL 2026

10.30 - 11.30

Light-hearted: a new face of alcohol-free wine by Colli Ripani

Speakers: Pignotti Marco - Oenologist and Technical Director. Gugliemi Cecilia - Sales Director . Giovanni Traini - President Colli Ripani

Organized by **La Cantina dei Colli Ripani**

12.00 - 13.00

Quality alcohol-free wines: visions compared.

Organized by **Omnia Technologies**

14.00 - 15.00

No-Low, high-level: alcohol-free wines are no longer Plan B

Speakers: Antonio Ciccarelli from Piccini – Communications Manager, Piccini

Moderator: Noelia Oliver- Sales Manager BevZero

Organized by **Piccini & BevZero**

TUESDAY 14 APRIL 2026

11.00 – 12.00 - Mascagni Meeting Room (Press Center between show halls 4 & 5)

Alcohol-free wines: consumption, consumers and market

Speakers: Carlo Flamini – head of the UIV Wine Observatory. Fedele Angelillo - CEO of Mack & Schuhle Italia S.p.A. Alessio Del Savio – CEO of Mionetto S.p.A. Massimo Romani – CEO of ARGEA S.p.A. Cristina Bowerman - Chef Glass Hostaria (Rome, one Michelin star)

Moderator: Alessandro Torcoli - director of Civiltà del Bere

Organized by **Unione Italiana Vini**

11.00 - 12.00

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14.00 - 15.00

Alcohol-free wine: VASONGROUP: technology and approach - experience and effective application

Speakers: Gianmaria Zanella, Francesco Lonardi, Paolo Libralato

Organized by **VasonGroup**

WEDNESDAY 15 APRIL 2026

10.30 - 12.00 - Mascagni Meeting Room (*Press Center between show halls 4 & 5*)

Alcohol-free wines: from perception to positioning

Speakers: Francesca Granelli - journalist and oenologist. Alessandro Pipero – Restaurateur.

Settimo Pizzolato – Cantina Pizzolato. Cristina Mercuri – Master of Wine and Brand

Ambassador of Mack & Schuhle Italia S.p.A.

Moderator: Lara Loreti - journalist for "Il Gusto - La Repubblica & La Stampa"

Organized by **Unione Italiana Vini**