



Social Media Kit



Our passion for wine is unstoppable.  
Vinitaly communicates 365 days/year through social media.

We use our social media channels to spread the culture of wine, share sector news, insights and the extraordinary uniqueness of Italian wine-growing to stimulate the attention and involvement of our wine community.

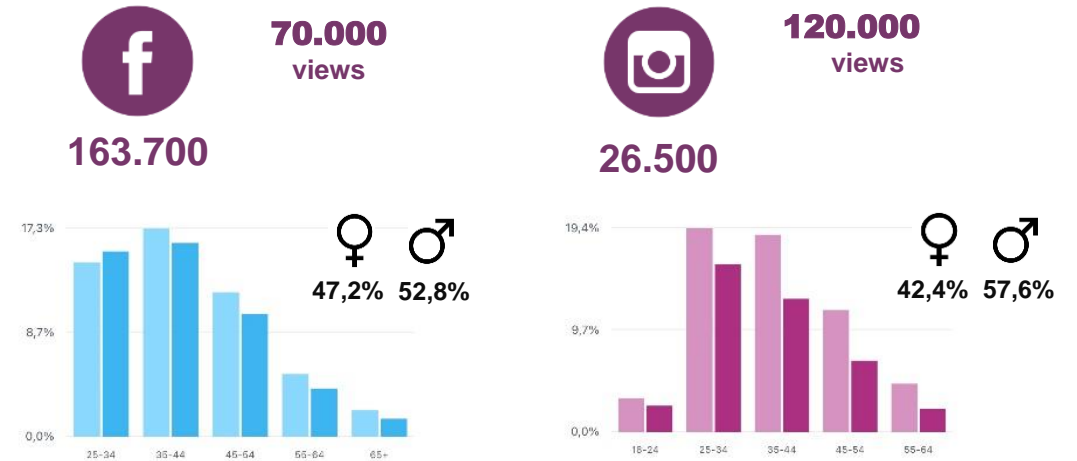
If your editorial programme contains any kind of reference to Vinitaly, such as the innovations presented at the next edition of the Show, 5StarWines and other related products, may we kindly ask you to focus on how you communicate the presentation of Vinitaly.

In this way, we can effectively enhance the impact of your content.

# Vinality is active on the following social media networks

<b>LinkedIn</b>	<b>@vinality</b>	<a href="http://www.linkedin.com/company/vinality">www.linkedin.com/company/vinality</a>
<b>Instagram</b>	<b>@vinalityofficial</b>	<a href="http://www.instagram.com/vinalityofficial">www.instagram.com/vinalityofficial</a>
<b>Twitter</b>	<b>@vinalitytasting</b>	<a href="http://twitter.com/VinalityTasting">twitter.com/VinalityTasting</a>
<b>Facebook</b>	<b>@vinalityofficial</b>	<a href="http://www.facebook.com/vinalityofficial">www.facebook.com/vinalityofficial</a>
<b>Youtube</b>	<b>@vinality2012</b>	<a href="http://www.youtube.com/user/Vinality2012">www.youtube.com/user/Vinality2012</a>
<b>Weibo</b>	<b>@vinalityintl</b>	<a href="http://www.weibo.com/vinalityintl">www.weibo.com/vinalityintl</a>
<b>WeChat</b>		<a href="http://www.vinality.com/zh/verona/welcome-to-vinality-zh">www.vinality.com/zh/verona/welcome-to-vinality-zh</a>

## SOCIAL MEDIA COMMUNITY VINITALY



You can mention our official channels and use the official hashtags.



# How to talk about Vinality on your social media

In addition to mentioning our official channels, may we also recommend that you use the following hashtags:

#vinality

#vinality2022

With specific reference to events organized by Vinality and its products:

Vinality Special Edition  
Wine2wine Business Forum  
5StarWines  
OperaWine  
Vinality International Academy  
Vinality&thecity

#VSE21 #vinalityspecialedition  
wine2wine #wine2wineforum  
#5starwines  
#operawine  
#vinalityacademy  
#vinalityandthecity

# Photographs and videos



Would you like to notify us directly about news and content, as well as pertinent and good quality photographs? We are always delighted to receive photographs complete with legends.

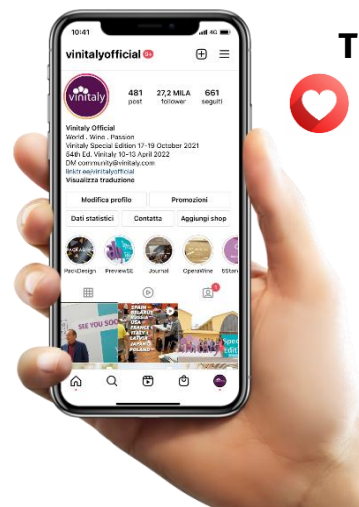
Contact details are given in the final slide of this presentation.



## For more info

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Like.  
Comment.  
Share.



Thank you!

